

A New Way of Shopping Online in the Era of High Mobility

You no longer need to hold back the urge to eat your favorite food that is out of town or look for needs with limited time. Due to the changing times, goods delivery services have begun to vary. For example, currently, there is an intercity shipping service that is guaranteed to arrive on the same day, namely the same day delivery service.

Whether the buyer is in-store or online, the process of getting a product becomes smoother. Shoppers have long had the opportunity to buy in-store or online with home delivery or in-store pick-up, and, ultimately, it's all about getting the product to the customer in the most seamless way (for the customer). Because of this, same-day delivery started as an increasing trend to allow for a fast and seamless shopping experience. With a few clicks online, customers can receive their orders within a few days or within a specified time of the same day.

Psychologically, we all love new items and new purchases in one way or another. In fact, our brains are connected in such a way that new purchases make us excited. The sooner we touch our product, the sooner we will be satisfied with the purchasing experience. This psychological fact also applies to eCommerce tools.

Based on this fact, **RaRa Delivery** as one of the pioneers of the Same Delivery Service penetrated the market by offering a service that is currently being loved. Through drivers who are experienced in their fields and are also qualified, **RaRa Delivery** is ready to rock the market as one of your choices who want to shop while saving time. Our existence is certainly very helpful for the millennial generation in the era of globalization who prioritizes high mobility.